



For Immediate Release

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### **GoodWeave's 14th Annual Rug Raffle Winner to be Selected at NYICS**

*Washington, DC [September 8, 2015]:* GoodWeave International, in partnership with New Moon, will announce the winner of their 2015 Annual Rug Raffle at the New York International Carpet Show (NYICS) this year. The winning ticket will be drawn at New Moon's showcase at NYICS on September 20 at 2:00pm. All raffle proceeds support GoodWeave's mission to end child servitude in the carpet sector.

The winner will be awarded a handmade 5' x 7' Tibetan wool and Chinese silk rug, entitled "Rima." The 100-knot per square inch masterpiece is made with the age-old traditions of true Tibetan weaving in the Kathmandu Valley of Nepal. In this particular coloration of the rug, the sage green background of wool is accented by design motifs in silver silk. The rug is valued at over \$4,000 – but its true worth is in the immeasurable impact it will have on children's lives.

NYICS will be held at the Metropolitan Pavilion at 125 W 18th Street in New York City from September 19-21. The lucky ticket holder does not have to be present to win, but the public is welcome to register to attend the event.

Raffle tickets are \$25 each, and for every \$100 towards the raffle, donors receive an additional ticket for free. To make a secure donation, visit [GoodWeave.org/raffle](http://GoodWeave.org/raffle), call 202-234-9050, or send a check with "raffle" in the memo field to GoodWeave International, 2001 S Street NW, Suite 510, Washington, DC 20009. Tickets are also available at New Moon's showroom at 1010 N Union Street in Wilmington, Delaware.

All funds raised from the raffle support GoodWeave's programs to provide education and rehabilitation to former child laborers and support weaving communities in India, Nepal and Afghanistan.

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**About GoodWeave:** GoodWeave is an international nonprofit organization that works to end child labor in the rug industry and to replicate its market-driven model into new sectors. GoodWeave accomplishes its mission through business engagement and consumer awareness, supply chain monitoring, product certification, child rescue, rehabilitation and education, as well as other social programs in weaving communities. The GoodWeave certification label is the best assurance that no child was exploited to make a carpet or rug. Learn more at [www.GoodWeave.org](http://www.GoodWeave.org).

**About New Moon:** New Moon, founded by renowned rug historian and artist John Kurtz, specializes in unique, high-quality wool carpets that are handwoven in Nepal. As a founding member of GoodWeave, New Moon has helped to lead the way in ending child labor in the carpet industry for over 15 years. By certifying each and every rug with GoodWeave, New Moon ensures that their rugs are truly beautiful, down to every last knot. Learn more at [www.NewMoonRugs.com](http://www.NewMoonRugs.com).