

# luxe.

interiors + design®

September 18, 2009

April Thompson  
Director of Marketing and Communications  
RugMark USA  
2001 S. Street Suite 430  
Washington DC, 20009

Dear April,

We are delighted to be a partner of RugMark again for 2010! As agreed we will feature RugMark's exciting new campaign in two issues of 2010, starting with our Winter Issue, which will enjoy bonus distribution at a number of relevant industry shows.

The total national distribution of **Luxe Interiors + Design** with a national network buy is 435,000 and we publish quarterly. All **Luxe Interiors + Design** editions enjoy our exclusive newsstand distribution at nearly 50 FBO's (flight base operations) reaching private jet travelers nationwide! Member companies may choose to buy the national network which includes all editions or choose one market or buy as many markets that they choose. We will extend the following special rates for all members of RugMark.

National Network Buy: Full Page \$15,995 net

Regional buy per market: Full Page \$2,995 net \*all regional buys require an annual contract of four insertions.

Attached, please find the closing dates, and a list of the Publishers for each region as well as their contact information along with the national sales team members for the national network buys.

Again, we are thrilled to be partnering with RugMark and look forward to another successful year together!

Very truly yours,

Jennifer Matthews

**Jennifer Matthews**  
**National Publisher**  
58 West 40<sup>th</sup> Street 16<sup>th</sup> floor  
New York, New York 10018  
jmatthews@luxemagazine.com  
T: 646-805-0218

## LUXE INTERIORS + DESIGN FACT SHEET

Quarterly/4x per year, ABC Audited  
Sandow Media parent company

### CLOSING DATES:

WINTER 2010 (January, February, March): October 1<sup>st</sup> space, October 7<sup>th</sup> materials  
SPRING 2010 (April, May, June) January 6<sup>th</sup> space, January 12<sup>th</sup> materials  
SUMMER 2010 (July, August, September) March 31<sup>st</sup> space, April 7<sup>th</sup> materials  
FALL 2010 (October, November, December) June 30<sup>th</sup> space, July 7<sup>th</sup> materials

### RUGMARK RATES: Three Ways to Buy!

National Network Page Rate \$15,995 net, 435,000 national distribution  
Regional Full Page Rate per Market: \$2,995 net\*annual contract of 4 insertions required.  
Regional Editions vary from 25,000 to 50,000 distributed per market.  
LuxeSource Program contact Regional Publishers.

### NATIONAL NETWORK BUY CONTACTS: For national pages, call sales representative in your area.

East Coast, Maine to Florida, Lori Sheldon, [lsheldon@luxemagazine.com](mailto:lsheldon@luxemagazine.com), 646-805-0210  
Midwest States, Kate Sollitt, Kate Sollitt, [ksollitt@luxemagazine.com](mailto:ksollitt@luxemagazine.com), 312-485-8195  
Texas Southwest, Tanya Scribner, [tanya@scribmedia.com](mailto:tanya@scribmedia.com), 940-387-7711  
Southern California, Los Angeles, Debra House, [dhouse@luxemagazine.com](mailto:dhouse@luxemagazine.com), 310-560-9580  
Pacific Northwest, San Francisco Lisa Lovely, [llovely@luxemagazine.com](mailto:llovely@luxemagazine.com), 415-265-5052

### REGIONAL EDITION CONTACTS:

Colorado, Dana Meacham, Group Publisher, [dmeacham@luxemagazine.com](mailto:dmeacham@luxemagazine.com), 303-910-9578  
Pacific Northwest Edition, Debby Steiner, Publisher, [dsteiner@luxemagazine.com](mailto:dsteiner@luxemagazine.com), 206-940-7812  
Los Angeles Edition, Jo Campbell-Fujii, Publisher, [jfujii@luxemagazine.com](mailto:jfujii@luxemagazine.com), 213-200-7481  
Texas Editions: Houston, Dallas, Austin San Antonio, Barrett Morgan, Publisher, [bmorgan@luxemagazine.com](mailto:bmorgan@luxemagazine.com), 512-627-5237  
Arizona Editions + Southern California Editions, Kelly Persellin, Publisher, [kpersellin@luxemagazine.com](mailto:kpersellin@luxemagazine.com), 520-576-8796  
Chicago Edition, Andy Rees, Publisher, [arees@luxemagazine.com](mailto:arees@luxemagazine.com), 312-485-8153  
South Florida, Mike Ruskin, VP Group Publisher, [mruskin@sandowmedia.com](mailto:mruskin@sandowmedia.com), 561-445-1566